

12<sup>th</sup> October 2010

*Spectacular Fireworks Displays  
Secures Prestigious Award for*  
**21cc FIREWORKS**

Throughout the year, the Directors at *Media Today Online* select organisations that have best demonstrated a proven ability to go that extra mile in not only meeting but exceeding the needs of their clients. Therefore, in line with this philosophy, it gives us pleasure to announce **21cc FIREWORKS** has been selected to receive the **ONLINE AWARD FOR FIREWORKS DISPLAY SPECIALIST OF THE YEAR 2010**, an independent Award Programme recognised both locally and nationally.

*Media Today Online* is always keen to bring attention to those who are providing a product or service that stands out from the crowd and deserves to be appreciated not only by our readers, but also by a wider audience.

Not every company can walk away with one of these accolades, that have become the hallmark of success, but those that do all emerge from the process a more successful business; with many having gone on to become acknowledged leaders in the marketplace.

In a recent interview Managing Director and founder of this forward-thinking company Geoff Crow let us in on the secret to its year-on-year success: *“When I established the company in 2000 it was the realisation of a childhood dream. In the last two years we have seen the company not only ride out what was acknowledged as the worse recession for decades but, thanks to our philosophy to provide a truly customer-focused service, the company has also grown and expanded to such an extent that we opened up a second site in July/August 2009 .*

Commenting on receiving this accolade, Geoff went on to say:

*I am absolutely delighted. This really is great news. Thank you. We celebrate our 10-year anniversary this year and what better way to celebrate than to be awarded as the Media Today Online Fireworks Display Company of the Year 2010. We work very hard behind the scenes to ensure that we constantly deliver our products and services in a fully professional, flexible and competent manner. If we've not exceeded our client's expectations, then we've not done our job. We love what we do and we're passionate about delivering all that we promise. Winning this award is testimony to the hard work and commitment of our whole team. I also need to thank our existing clients who have recognised the quality of our services and I hope that this award goes some way to confirming to prospective clients that they are in safe hands.*

Experts in the field of pyrotechnic products and services, the company's highly dedicated team have extensive experience managing, designing, and firing up professional shows and pyrotechnic events of various scales and for a wide range of

clients. They operate all over Scotland and the North of England from their Edinburgh and Dundee offices and manage displays and events for many of the countries Local Authorities and large corporate groups including gas and oil corporations and television studios. They also manage pyrotechnic events for a range of sports stadiums and festival groups including the award winning T in the Park.

**21cc FIREWORKS** are known for their reliability and the creativity of their shows and have been invited to present their displays at celebrity weddings and events for aristocracy, including the King of Spain!

Whatever your budget, **21cc FIREWORKS** can meet your needs, without compromising on the quality of the firework display provided, which can also be coordinated to compliment your wedding day colours! Each of their displays is unique and will be designed to your requirements.

The 21cc team are highly trained professionals who work above the minimum standards of safety with an unblemished safety record over their 10 years of operation. They carry a £10,000,000 insurance policy for all of their events and will undertake detailed risk assessments, method statements, communication with the relevant authorities, licenses and permissions, choreography design, preparation, travel, set up, set down and the clean up of the site. It's all part of the service from **21cc FIREWORKS**.

Award-winning **21cc FIREWORKS** provide breath-taking fireworks displays for any occasion, corporate event and private sector party! They also have a range of low noise fireworks for events where noise restrictions are imposed.

Having been singled out to receive the **ONLINE AWARD FOR WEDDING FIREWORKS DISPLAY SPECIALIST OF THE YEAR 2010** serves as a distinguishing factor, that ranks **21cc FIREWORKS** amongst the best, as well as acting as a seal of approval to prospective clients.

**WHETHER IT'S A WEDDING OR ANY SPECIAL OCCASION.....  
AWARD-WINNING 21CC FIREWORKS  
WILL MAKE IT AN EVENT TO REMEMBER!**

For further information telephone FREEPHONE: 0800 612 9371 or 0131 331 4509, email: [info@21ccfireworks.com](mailto:info@21ccfireworks.com) or visit their Website at: [www.21ccfireworks.com](http://www.21ccfireworks.com)

Alternatively write to their Edinburgh Office – **21cc FIREWORKS, Hopetoun Sawmill, Hopetoun Estates, Edinburgh, EH30 9SL. Telephone: 0131 331 4509, mobile: 07553 360 714.**